



FACTBOOK 2024/2025



University of
Massachusetts
Global A private
nonprofit affiliate

■ OFFICIAL ENROLLMENT

TOTAL FY23 ANNUAL ENROLLMENTS (UNDUPLICATED HEADCOUNTS)		
Enrolled in Academic Credit*	Enrolled in Non-Academic Credit**	Total Enrollments
13,382	5,498	18,880
<p>* This headcount includes students enrolled in academic credit and aligns with the University's reported headcount for the 12-Month Enrollment component of the IPEDS 2023-24 Data Collection period.</p> <p>** This headcount includes students enrolled in non-academic credit courses and other offerings through the University's School of Extended Education.</p>		

■ SOCIODEMOGRAPHIC PROFILE

* Note: All tables under the University Profile follow the Fall Enrollment component of the IPEDS 2023-24 Data Collection period, with the exception of the academic level. Academic level is based on UMass Global's definition of undergraduate and graduate.

GENDER DIVERSITY

FALL 2023 GENDER DIVERSITY	UNDERGRADUATE	GRADUATE	GRAND TOTAL
Female	67.49%	74.92%	70.93%
Male	32.51%	25.08%	29.07%
GRAND TOTAL	100.00%	100.00%	100.00%

FALL 2023 GENDER DIVERSITY	FULL-TIME	PART-TIME	GRAND TOTAL
Female	69.92%	71.66%	70.93%
Male	30.08%	28.34%	29.07%
GRAND TOTAL	100.00%	100.00%	100.00%

RACIAL/ETHNIC DIVERSITY

FALL 2023 RACIAL/ETHNIC DIVERSITY	UNDERGRADUATE	GRADUATE	GRAND TOTAL
Non-Resident	0.08%	0.07%	0.08%
Hispanic/Latino	4.48%	6.73%	5.52%
American Indian or Alaskan Native	0.95%	1.52%	1.21%
Asian	3.35%	6.97%	5.03%
Black or African American	11.82%	11.16%	11.51%
Native Hawaiian or Pacific Islander	0.41%	0.69%	0.54%
White	55.14%	54.13%	54.67%
Two or more races	4.75%	5.59%	5.14%
Race and ethnicity unknown	19.03%	13.13%	16.30%
GRAND TOTAL	100.00%	100.00%	100.00%

FALL 2023 RACIAL/ETHNIC DIVERSITY	FULL-TIME	PART-TIME	GRAND TOTAL
Non-Resident	0.11%	0.06%	0.08%
Hispanic/Latino	4.63%	6.16%	5.52%
American Indian or Alaskan Native	1.16%	1.25%	1.21%
Asian	4.74%	5.23%	5.03%
Black or African American	12.79%	10.60%	11.51%
Native Hawaiian or Pacific Islander	0.64%	0.47%	0.54%
White	58.83%	51.70%	54.67%
Two or more races	5.59%	4.82%	5.14%
Race and ethnicity unknown	11.52%	19.71%	16.30%
GRAND TOTAL	100.00%	100.00%	100.00%

AGE DIVERSITY

FALL 2023 AGE DIVERSITY	UNDERGRADUATE	GRADUATE	GRAND TOTAL
Under 18	1.83%	0.00%	0.98%
18-19	2.36%	0.00%	1.27%
20-21	7.03%	0.12%	3.83%
22-24	14.22%	5.16%	10.02%
25-29	21.06%	19.01%	20.11%
30-34	16.42%	19.18%	17.70%
35-39	13.03%	15.54%	14.19%
40-49	16.81%	27.17%	21.61%
50-64	7.05%	13.40%	9.99%
65 and over	0.16%	0.43%	0.29%
Age unknown/unreported	0.02%	0.00%	0.01%
GRAND TOTAL	100.00%	100.00%	100.00%

FALL 2023 AGE DIVERSITY	FULL-TIME	PART-TIME	GRAND TOTAL
Under 18	0.00%	1.68%	0.098%
18-19	0.56%	1.78%	1.27%
20-21	3.47%	4.08%	3.83%
22-24	10.25%	9.86%	10.02%
25-29	21.74%	18.95%	20.11%
30-34	18.11%	17.40%	17.70%
35-39	14.51%	13.96%	14.19%
40-49	22.13%	21.24%	21.61%
50-64	9.08%	10.64%	9.99%
65 and over	0.16%	0.38%	0.29%
Age unknown/unreported	0.00%	0.02%	0.01%
GRAND TOTAL	100.00%	100.00%	100.00%

■ PELL GRANT PROFILE

* Note: The Pell Grant Profile follows the IPEDS 2023-24 Financial Aid reporting requirements.

FALL 2022 UNDERGRADUATES	GRAND TOTAL
Received Pell Grant	24.25%
Not applicable*	75.75%
GRAND TOTAL	100.00%

* These undergraduate students did not apply for or did not receive a Pell Grant.

■ RETENTION PROFILE

* Note: The Retention Profile follows the Fall Enrollment component of the IPEDS 2023-24 Data Collection period.

FALL 2022* COHORT CATEGORY	ADJUSTED COHORT (n)**	STILL ENROLLED IN FALL 2023	RETENTION RATE
First-time ¹ , Full-time ²	52	22	42.31%
First-time ¹ , Part-time ²	62	25	40.32%

** UMass Global primarily serves non-traditional students and adult learners, or students with transfer credit. As such, first-time bachelor students represent a very small percentage of the undergraduate student population. Any interpretation of data should be taken with caution.

¹ First-time is defined as a student with no prior postsecondary experience who is attending UMass Global for the first time at the undergraduate level.

² Full-time and part-time status are defined by the number of credits an undergraduate student is enrolled in during the fall timeframe. Full-time: 12 or more credits. Part-time: Less than 12 credits.

■ GRADUATION PROFILE

* Note: The Graduation Profile provides the Outcome Measures component of the IPEDS 2023-24 Data Collection period. With UMass Global primarily serving non-traditional students and adult learners, this section includes non-first-time graduation rates.

2015-16 COHORT CATEGORY (N)	ADJUSTED COHORT AT 6 YEARS (N)	PERCENT OF COHORT RECEIVING AWARD AT 6 YEARS, AUGUST 31, 2021	ADJUSTED COHORT AT 8 YEARS (N)	PERCENT OF COHORT RECEIVING AWARD AT 8 YEARS, AUGUST 31, 2023
Non-First-time ¹ , Full-time ²	448	63%	448	64%
Non-First-time ¹ , Part-time ²	1,162	52%	1,162	54%

¹ Non-First-Time is defined as a student who has prior postsecondary experience before attending UMass Global at the undergraduate level.

² The full-time or part-time status is defined by the number of credits that the undergraduate students enrolled in their initial trimester of the 2014-15 timeframe. Full-time: 12 or more credits. Part-time: Less than 12 credits.

■ DEGREE CONFERRAL PROFILE

* Note: The Degree Conferral Profile provides the Completions component of the IPEDS 2023-24 Data Collection period, which includes degrees and certificates conferred from July 1, 2022 – June 30, 2023.

2023-24 CONFERRALS BY ACADEMIC LEVEL*	%
Associate degree	4.67%
Bachelor's degree	34.03%
Master's degree	53.07%
Doctoral degree	4.39%
Certificates	3.84%
GRAND TOTAL	100%

* These percentages may include duplicate headcounts, as students may have received more than one conferral for the conferral year, as defined by IPEDS (July 1st through June 30th).

2023-24 CONFERRALS BY GENDER	%
Female	71.92%
Male	28.08%
GRAND TOTAL	100.00%
* These percentages represent unduplicated headcounts. If a student received more than one conferral for the conferral year, the student was only counted once.	

2023-24 CONFERRALS BY ETHNICITY	%
Non-Resident	0.04%
Hispanic/Latino	14.37%
American Indian or Alaskan Native	0.95%
Asian	5.25%
Black or African American	11.89%
Native Hawaiian or Pacific Islander	0.66%
White	53.57%
Two or more races	5.43%
Race and ethnicity unknown	7.84%
GRAND TOTAL	100%
* These percentages represent unduplicated headcounts. If a student received more than one conferral for the conferral year, the student was only counted once.	

2022-23 CONFERRALS BY AGE GROUP	%
Under 18	0.15%
18-24	9.45%
25-39	61.05%
40 and above	29.39%
40 and Above	35.13%
GRAND TOTAL	100.00%
* These percentages represent unduplicated headcounts. If a student received more than one conferral for the conferral year, the student was only counted once.	