

COLLEGE OF ALAMEDA 2024-2025

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

General Education Requirements

Foundation Courses

ACCU 201	Principles of Accounting I	BUS 1A
CSCU 200	Introduction to Computers and Data Processing	CIS 1
ECNU 201	Principles of Macroeconomics	ECON 1
ECNU 202	Principles of Microeconomics	ECON 2
MATU 203	Introduction to Statistics	MATH 13 SOCSC 125

Degree Requirements & Concentrations/Electives

BBA Business Administration consists of 18 credits of Lower-Division Core Requirements, 24 credits of Upper-Division Core Requirements and 12 credits of electives or courses in a selected area of emphasis to fulfill the 54 credit requirement for the program.

Students may choose from the following emphases:

1. Accounting
2. Entrepreneurship
3. Finance
4. Healthcare Administration
5. Human Resources
6. Marketing
7. Information Systems Management
8. Organizational Leadership
9. Supply Chains Systems

Students may choose the elective credits from the following areas of study:

Accounting, Entrepreneurship, Finance, Computer Science, Healthcare Administration, Human Resources, Management, Marketing Emphasis, Organizational Leadership, Information Systems Management, Supply Chain Systems and Marketing.

It is possible for transfer courses to meet course requirements within the emphasis area.

***Minimum of 30 credits completed in residence at University of Massachusetts Global; 18 of which must**

be upper-division credits, 12 of which must be in the student's major.