

## East Los Angeles College 2024-2025

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BA Communications & Media program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

### General Education Requirements

Foundation Courses		
COMU 301	Advanced Public Speaking	No Comparable Course(s)
COMU 370	Principles of Public Relations	PUB REL 1
COMU 375	Media Ethics	No Comparable Course(s)
MKTU 301	Principles of Marketing	No Comparable Course(s)
PSYU 355	Media Psychology	No Comparable Course(s)

### Degree Requirements & Electives

BA Communications & Media consists of 42 credits of core requirements and 6 credits (3 Lower Division & 3 Upper Division) of electives to fulfill the 48 credit requirement for the program. Students must select the 6 elective credits from a specific list.

**\*Minimum of 30 credits completed in residence at University of Massachusetts Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**