

SOUTHWESTERN COLLEGE 2024-2025

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BA Applied Studies program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

General Education Requirements

Foundation Courses		
COMU 315	Intercultural Communication	COMM 176
COMU 375	Media Ethics	No Comparable Course(s)
ENGU 380	Professional Writing	No Comparable Course(s)
LBSU 306	Transition to Applied Studies	No Comparable Course(s)
LBSU 487	Applied Studies Capstone	No Comparable Course(s)

Degree Requirements & Concentrations/Electives

BA Applied Studies consists of 15 credits in foundation courses and 21 credits of courses in a selected area of emphasis to fulfill the 36 credit requirement for the program.

Students may choose from the following emphases:

1. Applied Communication
2. Applied Humanities
3. Leadership

It is possible for transfer courses to meet course requirements within the emphasis area.

***Minimum of 30 credits completed in residence at University of Massachusetts Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**