

## BERKSHIRE COMMUNITY COLLEGE 2022-2023

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Competency-Based Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

**All courses must be taken for a grade of B- or higher in order to apply toward competencies. Courses may be used to fulfill both major and general education requirements.**

| University of Massachusetts Global Course |                              | Equivalent Courses   | Equivalent Competencies   |
|---|------------------------------|--|---------------------------|
| <b>General Education</b>                  |                              |  |                           |
| ENGU 103                                  | Freshman Rhetoric            | ENG 101, 103   | ENGC 103                  |
| ENGU 104                                  | Writing about Literature     | ENG 102, 104, 116  | ENGC 104                  |
| COMU 101                                  | Public Speaking I            | COM 105  | COMC 101                  |
| COMU 410                                  | Organizational Communication | No comparable course   | COMC 410                  |
| MATU 103                                  | Applied Mathematics          | No comparable course   | MATC 103                  |
| MATU 203                                  | Introduction to Statistics   | MAT 123  | MATC 203                  |
| Humanities                                | Any 9 Credits of Humanities  | BUS 247, 260<br>COM 106, 107, 108<br>EDU 205<br>ENG 143, 205, 215, 216, 217, 217H, 221, 222, 223, 228, 231, 232, 241, 242, 245, 246, 247, 247H, 255, 263<br>FAS 171, 172, 173<br>FRE 101, 102<br>HIS 225<br>HUM 121, 136, 148H, 155, 159, 218, 233<br>MUS 108, 110, 145, 187, 225<br>PHL 101, 102, 102H, 209<br>SPA 101, 102, 131, 132, 133, 201, 202<br>THR 101, 111, 112 | PHLC 110<br>HUMC 110, 115 |

|                     |  |  |                |
|---------------------|--|--|----------------|
| Natural Sciences    | Any 6 Credits of Natural Sciences  | AHS 131, 150<br>ATM 110, 110H, 126, 135, 145<br>BIO 101, 102, 105, 109, 110, 111, 112, 132, 150, 175, 180H, 201, 202, 207, 208, 236<br>CHM 101, 102, 110, 150, 150A, 201, 202<br>ENV 101, 102, 139, 207, 208<br>GEY 121<br>PHY 101, 102, 111, 111A   | NSCC 115, 110  |
| Social Sciences     | Any 9 Credits of Social Sciences   | ANT 101, 101H<br>BUS 208, 219<br>CRJ 105, 109, 121, 125, 127, 200<br>ECE 101, 104, 107, 122, 123, 220, 223, 241<br>ECO 150, 211, 212<br>GEO 125<br>GOV 105, 135<br>HIS 113, 114, 117, 118, 121, 122, 137, 228, 238, 244<br>HSV 135<br>PSY 107, 204, 206, 207, 208, 210, 226<br>SOC 105, 136, 203, 208, 208H, 216, 219, 228, 232, 234 | SOSC 110, 115  |
| LBSU 302 & LBSU 304 | Information Fluency and Academic Integrity & Liberal Arts Core Foundations | Cannot be satisfied in transfer  | LBSC 320 & 321 |

| <b>Business Core</b> |  |                      |                              |
|----------------------|--|----------------------|------------------------------|
| ACCU 201             | Principles of Accounting I             | BUS 112              | ACCC 210, 215, 220, 225, 230 |
| ACCU 202             | Principles of Accounting II            | BUS 220              | ACCC 235, 240                |
| FINU 305             | Business Finance                       | No comparable course | FINC 305                     |
| ECNU 201             | Principles of Macroeconomics           | ECO 212              | ECNC 201                     |
| ECNU 202             | Principles of Microeconomics           | ECO 211              | ECNC 202, 205                |
| MGTU 400             | Global Environment of Business         | No comparable course | MGTC 400, 405                |
| MGTU 310             | Legal Environment of Business          | No comparable course | MGTC 305, 310, 315           |
| OLCU 350             | Leadership and Professional Ethics     | No comparable course | OLCC 305, 355                |
| CSCU 200             | Intro to Computers and Data Processing | CIS 102              | CSCC 200                     |
| MGTU 301             | Principles of Management               | BUS 206              | MGTC 301                     |
| MKTU 301             | Principles of Marketing                | BUS 208              | MKTC 301, 305                |

## Degree Requirements & Concentrations

BA Competency Based Business Administration consists of 13 General Education competencies, 34 Business Core competencies and 9 to 12 emphasis area competencies.

Students may choose from the following emphases:

1. General Business
2. GIS and Data Analytics
3. Information Systems Management
4. Management and Organizational Leadership
5. Marketing
6. Supply Chain Management and Logistics

While it is possible for transfer coursework to meet competency requirements within these emphasis areas, that coursework must be reviewed by an academic dean within the School of Business and Professional Studies, to determine transferability.